

## **AppleTalk Update**

**Tuesday, July 19, 1:00-2:30**

**Instructor: Garry Hornbuckle, Apple Computer**

As the networking industry continues to mature and standards begin to solidify, AppleTalk is at a cross roads. Some significant statements of direction have set the pace for AppleTalk in this decade, and last year was no exception. The establishment of an open industry forum and the continued demand by users for its innovative ease-of-use features have intrigued many organizations to re-examine AppleTalk's place in their networking architecture. This session presents the latest happenings in AppleTalk and brings you up to date. Garry Hornbuckle, the Product Manager for communication products at Apple Computer presents what's new and what's changed for AppleTalk and what we can expect in the future.

## **The Mactivity Executive Forum: PowerPC and Networks**

**Tuesday, July 19, 4:15-5:30**

**Moderator: David Coursey, PC Letter**

By all accounts, the PowerPC will level the desktop computer playing field and allow for a brave new world of personal productivity tools to be developed. But what about the effects on networks? This year's Mactivity Executive Forum gathers chief executives from several leading Mac connectivity vendors to share their views on the realities of PowerPC on the network. Moderated by industry analyst David Coursey, this sessions acquaints you with the perspectives of the movers and shakers of the industry and gives you the insider's view on how they plan to ride the PowerPC wave and provide networking success strategies for their customers.

## **PowerPC: Ultimate Cross-Platform Machine?**

**Wednesday, July 20, 10:00-11:30**

**Instructor: John Rizzo, MacUser**

Will the PowerPC Mac, with its ability to run both Mac and Windows software, be the best cross-platform machine ever? John Rizzo, technical editor of MacUser Magazine, tries to answer the question by presenting benchmarks comparing a PowerPC Mac running Windows versus a 486 PC. With panelists from Insignia Solutions (the makers of SoftPC), Apple and the major networking/PowerPC developers, this session explores the positive and negative impact of the PowerPC Mac on networking in both client and server environments. Find out

for yourself in this exciting session if the PowerPC Mac will become the definitive cross-platform computer.

**The Economics of Wireless**  
**Wednesday, July 20, 1:00-2:30**  
**Instructor: Mitch Ratcliffe, Author**

Many experts agree that we are on the verge of a wireless-networking revolution. But what are the real and hidden costs associated with the move to wireless? Find out about the infrastructure that organizations must create to accommodate wireless networking and how they can integrate wireless nodes within their existing LANs and WANs.

**Scaling Up Remote Access**  
**Wednesday, July 20, 3:00-4:30**  
**Instructors: Brita Meng, Shiva Corporation and Elizabeth McGee, Cisco Systems**

Remote access has caught on—big time. The first generation of remote access server tools that provided a single dial-in line are simply not designed to handle the voluminous needs of a large organization with heavy remote access demands. ARA, IPX, PPP protocol support, security provisions and robust hardware platforms that can handle a large environment's sheer volume of traffic are but a few of the issues that face the network manager. This session presents perspectives and technological directions that remote access has taken to better serve the enterprise environment. If you're planning a strategy for widespread implementation of remote access, this session is definitely for you.

**Platform Review: NetWare Services for Mac Clients**  
**Thursday, July 21, 1:00-2:30**  
**Instructor: Susan Hanson, Novell**

Novell's NetWare environment has continued to expand its services and functionality for Macintosh-based clients. Novell's strategy has been to move AppleTalk standards to the NetWare environment. This platform review provides technical details about Novell's four-phase strategy for moving Netware onto the Mac itself and describes how this phased integration will improve Mac manageability in large environments.

**The New Generation of Online Services**  
**Thursday, July 21, 3:00-4:30**  
**Instructor: Mitch Ratcliffe, Author**

The second generation of commercial online services is arriving and, along with them, a slew of interesting new services. Major industry players such as Apple, AT&T and Ziff-Davis Publishing are all investing heavily in creating attractive online environments that you will want to “live in.” Learn about the online marketplaces of the future, advanced mail and messaging features and how to stay up to date with the news and information that are important to you. You’ll come away from this session with the ability to make these tremendous repositories of information and products a personal and valuable resource that you can access from your home.